REACT LOOP

2020 Sponsorship Opportunities

Chicago's First React Conference (Year 2)

June 19, 2020 | Chicago, IL

sponsor@reactloop.com

reactloop.com

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About React Loop

React Loop (RL) is a conference event for the React community. The RL audience comes from a multitude of enterprise, medium/small businesses, and startup organizations building cutting edge applications in React. Our demographics includes developers, engineers, architects, and administrators, engineering managers, and executives.

Event Date: June 19, 2020   **Attendance:** ~300

Location: Venue SIX10   **Speakers:** 12-15

Time: 8am - 5pm   **Talk Length:** 30 minutes

You can learn more about RL 2020 at reactloop.com

Our Philosophy & Mission

React Loop brings together a diverse, inclusive group of technologists from all backgrounds and levels of experience to learn, network, and grow. Our goal is to provide the best possible experience for every attendee, speaker, and sponsor.

We believe an important part of that experience is attendees interacting with sponsors who support the technology and community involved. As a sponsor you'll have a unique opportunity to gain not only visibility and credibility with our community of developers, but also valuable insights that will help you get the most out of your own development efforts.

If you're hiring developers or growing your brand, React Loop is an excellent opportunity to meet top-notch talent.

RL 2019's Success

After a major first year success, we are launching year two of React Loop! RL 2020 is scaling up across the board based on the feedback and data we collected from year one. Attendees, speakers, and sponsors are thrilled to join us again and we hope you will too.

ATTENDEE RATING 👍
Venue, Speakers, Quality, # Sessions, Event Date
90%

RETURNING NEXT YEAR
100%

TOTAL ATTENDEES
Projected 200 Total
266

CHICAGO PRESENCE
46%

SPONSORS, PARTNERS
5,8

The full report is made available to new and previous sponsors. Contains additional data points.

Get to Know React Loop

A

300+ Attendees
Connect with the most passionate from our community of developers, engineers, tech managers, and executives.

B

Sponsor Bandwidth
Our sponsors are right in the mix with attendees and speakers. As attendees themselves or at sponsor tables in our breakout space where no one is secluded and there is ample time to connect.

C

Sweet Home Chicago
If you want to connect with the brightest technologists in Chicago, this is where they'll be. Our core target is the Chicago market including speakers.

D

Developer Focused
React Loop's content and schedule are designed based on what developers have told us they want from a conference. Sponsors support that vision's execution.

Sponsorship Packages

	SILVER	GOLD	PLATINUM	PREMIER
Available	10	5	2	1
Comp. Tickets	2	3	4	6
Logo on Website	✓	✓	✓	✓
Logo on Signage in Public Space	✓	✓	✓	✓
Logo on Conference Video	✓	✓	✓	✓
Email & Social Media Marketing	✓	✓	✓	✓
Event Data & Analytics	✓	✓	✓	✓
36" Round Sponsor Table (No Linen)		✓		
6' Sponsor Table (Linen Provided)			✓	✓
3-5 Minute Speaking Spot			✓	✓
Logo on Stage & Podium				✓
Logo on Badges				✓
Total:	**$3,000**	**$5,000**	**$8,000**	**$15,000**

Getting the most out of your sponsorship

We believe sponsoring React Loop is an exciting way for your organization to connect with the most passionate and skilled members of the React community. React Loop has a relaxed atmosphere and schedule allowing plenty of time for attendees to interact and network with each other as well as you, our sponsors.

We encourage you to represent yourselves and your organization by actively participating in the conference and engaging with the attendees as peers. Most sponsors will find they get the best response by sending engineers to interact with the attendees.

Above all, we'd love to hear from you about what you hope to get from sponsoring React Loop and how we can help you meet that goal.

We will provide post-event surveys and analytics to all sponsors.

VENUE SIX10

An Elegant & Modern Venue

35,000sqft | 400 Attendee Capacity | Breakout Spaces
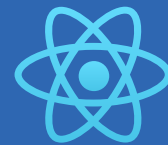
Ready to Get Started?

We'd be happy to answer any questions and work with you to find the perfect sponsorship package for your organization.

PLEASE CONTACT:
sponsor@reactloop.com

REACT LOOP

@reactloop, #ReactLoop, #RL2020

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